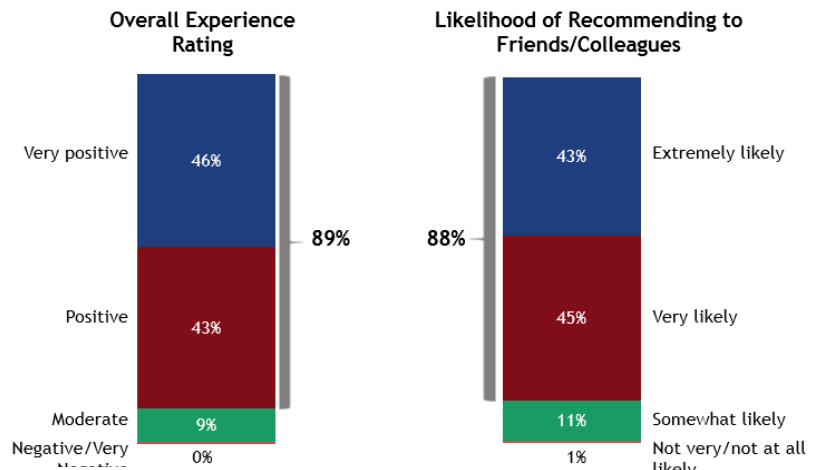


Bizjournals.com Website Receives Rave Reviews from Site Visitors

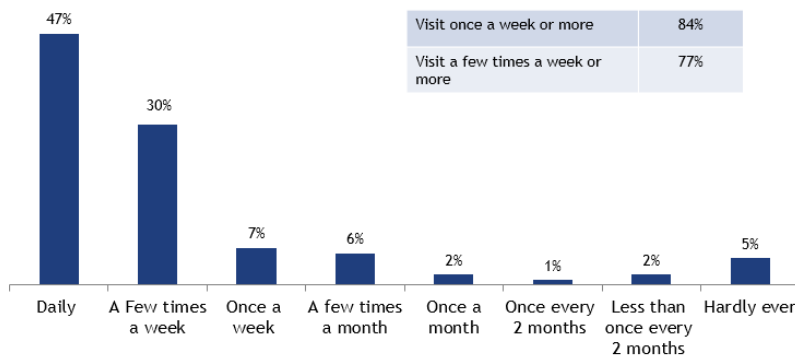
American City Business Journals sought to evaluate website visitors' overall satisfaction with its bizjournals.com website, and to identify any improvements visitors might wish to see. The goal is to make sure our website remains highly relevant and irreplaceable to today's business market. To access the performance of the website, an online survey with approximately 500 bizjournals.com website visitors was conducted between October-November, 2014 of 2014.

Overall the research findings underscored that website visitors are exceptionally satisfied and engaged with the bizjournals.com website.

Bizjournals.com rated highly and strongly merits being recommended to others. Eighty-nine (89%) reported having a positive experience, and 88% reported that they would be extremely or very likely to recommend the site to friends or colleagues.



Frequency of Visiting Website



A large majority of visitors are highly engaged with the website. Eighty-four (84%) visit the bizjournals.com once a week or more, and more than three-quarter (77%) visit a few times a week or more .

Importantly, when our website visitors are seeking out business news and information, Bizjournals.com is regularly visited almost twice as frequently as its nearest competitors, WSJ.com and NYTimes.com.

For additional information please contact your The Business Journals sales manager or Jessie Shaw, Vice President of Research, at jessieshaw@bizjournals.com; twitter @SMBInsights. Either can be reached at 800.433.4565.