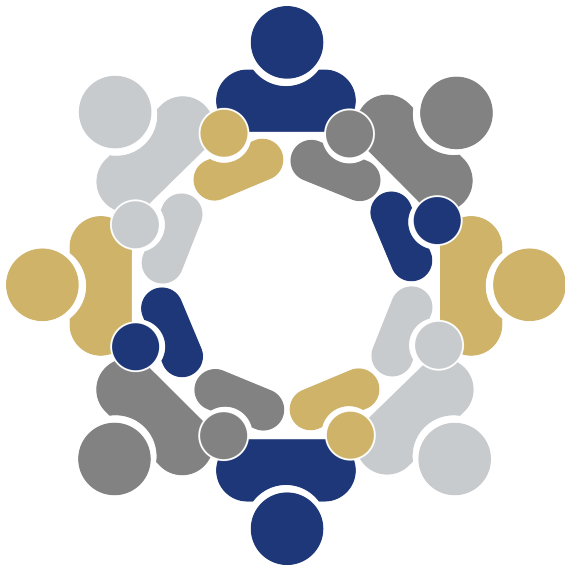


Audience+



The Business Journals' Audience+ offers an unprecedented opportunity to target a premium B2B audience within a contextual, high quality business environment.

- Reach of 45 million+ business decision makers
- Over 200 participating sites
- Hyper-focused audience targeting to deliver top client prospects



Streetwise Media



ADVANCE
DIGITAL



manta



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NEWSOK



THE BUSINESS
JOURNALS

AUDIENCE+

Transparency

- Site list available
- Campaign reports documenting where inventory runs

Viewability

- Publishers are required to provide premium inventory
- Monitoring and optimization to improve performance

Fraud Detection

- Only real clicks counted
- Validated by third party verification services